

Michael Godfrey - Resume

Work Experience

Impsoul

2014 - Present

Impsoul – Southern California

- Graphic Designer
- Print, Video, Digital, Web, Virtual, UI/UX, 3D Modeling, 3D Rendering and 3D Animation

HDR Architecture and Engineering

1995 - 2013

HDR Architecture – Pasadena, CA

1999 - 2013

- 3D Visualization Department Manager
- Architecture Design and Support
- Project Marketing
- IT Manager During Office's Early Years '99-'02

HDR Architecture – Omaha, NE

1997 - 1999

- Graphic Designer
- Project Marketing

HDR Engineering – Omaha, NE

1995 - 1997

- Graphic Designer
- Marketing Support for Transition From Print to Digital Projection

Higher Education - Dana College

1995 Graduate

Bachelor of Arts

- Graphic Design
- Business

Skills

- Vast experience in marketing, advertising, and branding. Projects range from branding small startups to successfully marketing multi billion dollar architecture projects.
- Creative graphic design background with solid artistic and technical skill sets.
 - Experience in print, digital media, web, timeline animation, video editing, video effects, 3d modeling, 2d/3d rigging, 3d rendering and 3d printing.
- Strive to automate most repetitive tasks by coding formulas, scripts, and/or macros.
- Have implemented client specific on-line automated systems for things like inventory management, schedule/travel updates, product spec updating.
- Linux server management experience including setting up security, backups, website management and email.

Graphic Design Software

Adobe

- Photoshop – Been using since 1991 at collage
- Illustrator – Switched to from Freehand in 2000
- InDesign – QuarkXPress to PageMaker to InDesign
- Premiere – Active since 2000
- After Effects – Active since 2004
- Addition experience with much of the Master Suite/CC

Autodesk

- AutoCad – Since 1999 coming off of Microstation
- 3dsMax – Since 2000 coming off FormZ
- Revit – Started to transition to from AutoCad in 2008
- Inventor – Went through training in 2018

WordPress

- Built and maintain dozens of complex sites
 - Retail
 - Wholesale
 - Inventory
 - Blogs
- Establish content auto-updates using Sheets or Excel
- Mass organize and import products, images or articles
 - Proper tagging, meta data and SEO

Microsoft – Google

- Microsoft Office & Google Apps
- PowerPoint – Marketing presentations since 1995
- Microsoft Excel & Google Sheets
- Formulas, scripting & spreadsheet building
- Google Apps, Google Console, Google Analytics

Web Languages

- Http
- CSS
- PHP
- Java Script

Social Media

- Twitter, Instagram, Facebook, YouTube, Snapchat, TikTok
 - Cross Platform Posting
 - Ads
 - Analytics